

CALL FOR APPLICATIONS

LAUNCH OF THE SPORT EN COMMUN 2.0 PLATFORM

GENERAL TERMS AND CONDITIONS OF PARTICIPATION



Connect • Promote • Support • Finance

PREAMBLE

These regulations govern the call for applications launched on the occasion of the official rollout of version 2.0 of the SPORT EN COMMUN platform, the leading pan-African initiative dedicated to networking, promoting, supporting and financing actors in the sport-for-development ecosystem, supported by Agence Française de Développement and managed by the Association Sport Impact.

This call represents a unique opportunity for African organisations carrying innovative projects with strong impact potential, granting them simultaneous access to the four strategic pillars of the platform: Connect, Promote, Support and Finance.

Article 1 – Purpose and general framework

This call for applications aims to identify and propel three (3) laureate organisations whose projects best embody the ambitions of the new version of the platform. The selected laureates will benefit from an integrated support package deployed alongside the Dakar Summit, held ahead of the Youth Olympic Games (YOG), bringing together public and private decision-makers, investors, donors, international sports organisations and civil society stakeholders.

Article 2 – Specific objectives

The objectives pursued by this call are as follows:

- Identify exemplary, structuring and replicable pan-African initiatives with strong scaling potential.
- Provide laureates with privileged access to a strategic ecosystem of investors, institutional partners and international sports organisations.
- Strengthen the visibility, structuring and financial sustainability of high-impact sports projects.
- Foster the emergence of sustainable economic models aligned with the United Nations Sustainable Development Goals (SDGs).
- Contribute to consolidating a pan-African sport-for-development ecosystem, in line with the dynamics of the Youth Olympic Games.

Article 3 – Organising body

The organising entity is the Sport Impact Association, established under Senegalese law (hereinafter “Sport Impact”), manager of the Sport en Commun platform, headquartered in Dakar (Senegal) — Point-E, El-Hadji Omar Dia Building, Rond-point El Hadji Mame Abdou Aziz Sy x Allées Nourou Tall.

Sport Impact acts as coordinator, evaluator and manager of this call, without prejudice to the contributions made by its institutional, financial and technical partners associated with the launch of Sport en Commun 2.0, in particular Agence Française de Développement.

Article 4 – Benefits granted to each laureate organisation

Each laureate organisation will benefit from an integrated package covering the four strategic pillars of the Sport en Commun 2.0 platform, for a total endowment valued at ten thousand (10,000) euros per laureate, allocated as follows:

4.1 – Connect

- Full coverage of transport and accommodation in Dakar for one representative of each laureate, as part of their participation in the Dakar Summit.
- Privileged access to high-level networking spaces and priority registration for thematic sessions.
- Direct introductions to public decision-makers, investors, donors, international sports organisations, private partners and civil society stakeholders attending the Summit.

4.2 – Promote

- Guaranteed 360° visibility on the Sport en Commun 2.0 platform (dedicated project page, editorial highlight).
- Production of a presentation video for each laureate initiative, based on existing content.
- Promotion campaign across all digital channels of Sport Impact and Sport en Commun (social media, newsletters, press releases).
- Highlight during institutional speeches at the Dakar Summit and partner events.

4.3 – Support

- 4 personalised coaching sessions over the period July 2026 – October 2026, delivered by the Sport Impact teams and thematic experts, focusing notably on project structuring, business model consolidation, impact strategy and investor pitch preparation.
- Free access to all resources and features of the Sport en Commun platform from July 2026 to June 2027.
- Inclusion in a cohort of supported actors, fostering peer-to-peer exchanges and the sharing of best practices.

4.4 – Finance

- Exclusive opportunity to present the project before a diverse panel of investors, donors and financial partners alongside the Dakar Summit.
- Inclusion in the pipeline of projects recommended by Sport Impact to its network of financing partners after the Summit.

Disclaimer: Sport Impact in no way guarantees the actual obtainment of funding, which remains subject to the sovereign and independent decision of the investors approached.

Article 5 – Eligible organisations

Eligible to this call are public or private legal entities cumulatively meeting the following conditions:

- **Membership of the Sport en Commun platform:** the applicant organisation must imperatively be a member of the Sport en Commun platform at the date of application submission. Two scenarios apply:
 - *For organisations already members prior to the launch of version 2.0:* they must have reviewed and, where applicable, updated all their contact and profile information on the new platform interface prior to submitting their application.
 - *For newly registered organisations:* their member status must have been validated by the Sport en Commun teams prior to gaining access to the application form. Validation may require processing time; applicants are strongly encouraged to initiate registration at least three (3) days before the call closing date.
- **Legal status:** an organisation legally incorporated and registered in an African country, or with an operational branch established there.
- **Seniority:** legal existence of at least thirty-six (36) months at the call closing date.
- **Operating area:** actual deployment of activities in one or more African countries.
- **Project maturity:** an initiative that has already gone through a pilot or operational phase, with a clearly identified need for structuring towards scaling, integrating a sustainable business model.
- **Funding sought:** an initiative with a financing need exceeding 100,000 (one hundred thousand) euros.

The following are notably eligible:

- Local or international associations and NGOs
- Recognised sports clubs, federations or leagues
- Local authorities or territorial collectivities
- Public or para-public bodies
- Startups, social enterprises or impact-driven private organisations

Expressly excluded: individual initiatives without legal personality, organisations not legally registered, projects exclusively deployed outside the African continent, as well as entities involved in activities contrary to the ethical principles upheld by Sport Impact.

Article 6 – Project eligibility criteria

To be admissible, the candidate project must imperatively meet all of the following criteria:

- Use sport as the main lever for social, economic, educational, health or environmental transformation.
- Demonstrate a measurable and proven impact, with documented indicators over the past two years.
- Present a pan-African dimension or strong replication potential across the continent.
- Have an identifiable business model, even at consolidation stage, demonstrating a sustainability trajectory.
- Align with at least one of the United Nations Sustainable Development Goals (SDGs).
- Demonstrate sound, ethical and transparent governance.
- Express a clear and formalised need for financing, support or networking, to which this scheme constitutes an appropriate response.

Each organisation may submit only one application. Joint applications (consortia) are accepted provided that a single lead organisation is clearly designated.

Article 7 – Application submission terms

Applications must be submitted exclusively via the online form accessible at:

👉 [URL to be added](#)

Application period: from 11 May 2026 to 10 June 2026 at 11:59 PM GMT.

No other form of submission (email, postal mail, physical drop-off) will be accepted. Any incomplete, non-compliant or late application will be automatically rejected, with no possibility of appeal.

Article 8 – Composition of the application file

The application file must mandatorily include:

- **Administrative section:** organisation identity sheet, statutes, registration receipt or proof of incorporation, summary organisational chart.
- **Project section:** detailed description of the project (context, problem statement, objectives, methodology, beneficiaries, geographical scope, partners).
- **Impact section:** quantitative and qualitative indicators, available activity reports, beneficiary testimonials.
- **Financial section:** business model, 12 to 24-month forecast budget, quantified and justified financing need.
- **Strategic section:** scaling vision, sustainability strategy, expectations vis-à-vis the four pillars of the scheme (Connect, Promote, Support, Finance).
- **Visual materials:** high-resolution photographs and, where applicable, videos illustrating the initiative (external links accepted).

Additional documents may be requested at the pre-selection stage: legal certificates, latest financial statements, professional references, support letters, etc.

Article 9 – Evaluation and selection process

The evaluation will take place in two (2) successive phases:

9.1 – Administrative admissibility

Verification of compliance with eligibility conditions and completeness of the file by the Sport Impact secretariat.

9.2 – Technical evaluation and final selection

Examination of admissible files by an independent jury composed of African and international experts from the sports, financial, institutional and academic sectors. The jury designates the three laureate organisations.

Evaluation criteria

- **Strategic relevance:** alignment with the Sport en Commun 2.0 vision and the contribution of sport to achieving the SDGs.
- **Demonstrated impact:** scope, quality and measurability of the results achieved.
- **Inclusion and equity:** consideration of vulnerable audiences, gender balance, accessibility.
- **Economic sustainability and scaling potential:** robustness of the business model, sustainability trajectory, financing absorption capacity, pan-African ambition.
- **Governance and transparency:** quality of internal structuring, traceability, accountability.

The jury deliberates confidentially and sovereignly. Its decisions are final and not subject to appeal.

Article 10 – Indicative timeline

- **Call opening:** 11 May 2026
- **Application deadline:** 10 June 2026
- **Announcement of laureates:** 30 June 2026
- **Dakar Summit:** alongside the opening ceremony of the Youth Olympic Games (YOG) scheduled on 31 October 2026

Sport Impact reserves the right to adjust this timeline according to operational constraints and undertakes to inform applicants as promptly as possible.

Article 11 – Laureates' commitments

Each laureate organisation formally undertakes to:

- Designate a focal point who is available and responsive throughout the support scheme.
- Actively participate in coaching sessions and key moments of the Dakar Summit.
- Make available to Sport en Commun the elements necessary for the media promotion of the initiative.
- Respect the ethical principles upheld by the platform, particularly regarding non-discrimination, beneficiary protection and financial transparency.
- Submit, at six (6) and twelve (12) months after the Summit, a progress report documenting the impact of the scheme.
- Explicitly mention the support of Sport en Commun in any communication relating to the outcomes of the scheme.

Article 12 – Intellectual property and image rights

As part of their application, participants expressly authorise Sport Impact and its partners to collect, store, reproduce, adapt, publish and disseminate, free of charge, all or part of the visual and textual materials submitted in their file, including:

- Photographs illustrating the project's activities or beneficiaries;
- Video recordings, testimonials and promotional edits;
- Graphic materials, presentation documents and non-confidential figures;
- Logo, visual identity and name of the candidate organisation.

These elements may be used without restriction of territory or duration, in the framework of the following actions:

- Institutional communication (website, activity reports, social media, newsletters);
- Editorial or audiovisual productions (brochures, documentaries, capsules);
- Promotion of candidate and laureate projects at national or international events;
- Training, awareness-raising or technical support sessions.

Applicants warrant that they hold the exploitation rights or have obtained the necessary authorisations (notably from the beneficiaries appearing in the visuals), and undertake to release Sport Impact from any liability in the event of a third-party claim.

In the event of a justified refusal to assign certain content for legal, ethical or contractual reasons, the applicant must explicitly inform the organiser in writing at the time of submission, failing which the authorisation will be deemed granted.

Article 13 – Confidentiality and data protection

Sport Impact undertakes to process all information transmitted by applicants in strict respect of confidentiality, and to use it solely within the framework of the evaluation of applications and the management of the scheme.

Personal data collected is processed in accordance with Senegalese legislation on personal data protection (Law No. 2008-12 of 25 January 2008) and applicable international standards. Applicants have a right of access, rectification and deletion of their data, exercisable by email at: info@sport-impact.org.

Article 14 – Liability and legal clauses

Sport Impact reserves the right to modify, suspend, postpone or cancel all or part of this call, without notice or compensation, in the event of force majeure, exceptional circumstances or operational necessity.

The organiser's liability cannot be engaged in the event of:

- Internet service interruption or technical failure of the online form;
- Delay, loss or alteration of data due to human, software or hardware error;
- False declaration, breach or transmission of illegal content by an applicant.

The Dakar Summit, organised ahead of the Dakar 2026 Youth Olympic Games, constitutes the privileged framework for deploying the benefits granted to the three laureate organisations.

In the event of postponement, cancellation or unavailability of the Summit, for any reason whatsoever, Sport Impact reserves the right to reallocate the benefits of the scheme (Connect, Promote, Support, Finance) to another reference event of the pan-African or international sport-for-development ecosystem, or to deploy them in an equivalent alternative format, so as to preserve the spirit and overall value of the commitments made to the laureates.

Sport Impact's liability cannot be engaged for expenses incurred by laureates in this perspective, and laureates expressly waive any claim in this regard.

Article 15 – Acceptance of the regulations

The submission of an application constitutes full, complete and unreserved acceptance of these regulations.


Any attempt at fraud, concealment or false declaration will result in immediate exclusion from the procedure, without prejudice to any potential prosecution. Submitted files will not be returned, even in case of non-selection.

Article 16 – Dispute resolution

These regulations are governed by Senegalese law. Any dispute arising from their interpretation or execution shall first be addressed amicably between the parties. Failing agreement, exclusive jurisdiction is granted to the courts of Dakar (Senegal).

Article 17 – Official contacts

 **Email:** contact@sportencommun.org and info@sport-impact.org

 **Sport en Commun platform:** <https://www.sportencommun.org/>

 **Sport Impact website:** <https://sport-impact.org/>

Done in Dakar, on 11 May 2026.